

## **Privacy Policy**

When you use Feelingtouch game software or accept Feelingtouch game services, Feelingtouch may collect and use your relevant information. Feelingtouch promises to strictly protect your privacy. The policy is intended to explain how to collect and use the above information to you.

The policy is closely related to Feelingtouch game software used by you or Feelingtouch game services accepted by you, so we hope you can read carefully. Feelingtouch will revise the policy at times and inform the policy through publication on web page or E-mail. Please pay attention to it in order to keep abreast of the latest version of the policy.

Your use or continual use of the services of Feelingtouch means that you agree Feelingtouch can collect and use your relevant information in accordance with the policy.

### **1. Information may collected by Feelingtouch**

Feelingtouch may collect, store and use the following information related to you when providing services. If you do not provide relevant information, you may not be able to register as a user of Feelingtouch or enjoy some services provided by Feelingtouch, or achieve the intended effect of related services.

#### **1.1 Information provided by you**

1.1.1 Relevant personal information provided to Feelingtouch when you register an account or use services of Feelingtouch, such as: phone number, E-mail or credit card number;

1.1.2 Shared information provided to other party through services of Feelingtouch, and stored information when you use services of Feelingtouch.

#### **1.2 Your information shared by other party**

Shared information related to you provided by other party when using services of Feelingtouch.

#### **1.3 Your information obtained by Feelingtouch**

Feelingtouch may collect the following information when you sue the services:

1.3.1 Log information refers to the information may be collected automatically by the system when you use services of Feelingtouch, including:

Equipment or software information, such as, your mobile devices, web browser or

configuration information provided by other procedures which are used to access Feelingtouch services, your IP address and version and equipment identification code of mobile equipment; information of mobile application (APP) used by you and other software, and information of such mobile application and software used by you;

Information communicated by you through services of Feelingtouch;

Information in contents is shared by you through services of Feelingtouch (metadata).

1.3.2 Positional information refers to the information related to your position when you open device positioning function and use relevant position-based services of Feelingtouch, including:

Your geographical position information is collected by the way of GPS or WiFi when you use services of Feelingtouch through mobile device with positioning function;

Real time information of your geographic position provided by you or other users, such as: your area information in account information provided by you and shared information of your current or former geographic position uploaded by you or other people;

You can close positioning function to stop collection of information of your geographic position.

## **2. How does Feelingtouch use information?**

2.1 Feelingtouch may use the information collected in the process for providing services to you for the following purposes:

2.1.1 Provide services to you;

2.1.2 It is used for authentication, customer service, safety protection, fraud-detection, archive and backup when Feelingtouch provides services in order to guarantee the safety of products and services provided to you by Feelingtouch;

2.1.3 Help Feelingtouch to design new services and improve the current services of Feelingtouch;

2.1.4 Let Feelingtouch know how you access and use services of Feelingtouch, thus, Feelingtouch can respond to your personalized needs specifically, such as: language setting, position setting, personalized help services and instructions, or responses of other aspects made to you and other users;

2.1.5 Advertisements provided which are more related to you to replace advertisements in general;

2.1.6 Evaluate the effect of advertisements in Feelingtouch services and other sales and promotion activities and improve it;

2.1.7 Software certification or management software upgrade;

2.1.8 Let you participate in survey related to products and services of Feelingtouch.

2.2 In order to let you have a better experience, improve services of Feelingtouch or other purposes agreed by you, Feelingtouch may use the information collected by a service for other services through the way of gathering information or personalized way in accordance with relevant laws and regulations. For example, information collected when you use a service of Feelingtouch may provide specific contents to you in another service, or show the information which is not pushed commonly related to you. In the event that Feelingtouch provides relevant options in relevant services, you can authorize Feelingtouch to use the information provided by the service and stored information for other services.

### **3. How do you visit and control your personal information**

Feelingtouch will do everything possible to take appropriate technical measures to guarantee that you can visit, renew and correct your registration information or other personal information provided when using services of Feelingtouch. Feelingtouch may request your authentication to guarantee account safety when visiting, renewing, correcting and deleting the above information.

### **4. Information may be shared by Feelingtouch**

Except the following conditions, without your consent, Feelingtouch and affiliated company of Feelingtouch will not share your personal information with any third party:

4.1 Feelingtouch and affiliated company of Feelingtouch will share (they may not be in your legal domain) your personal information with affiliated company of Feelingtouch, cooperative partner and the third party service provider, contractor and agent (such as: communication service provider who is on behalf of Feelingtouch to send E-mail or push notification, map service provider who provides position data to Feelingtouch), which is used for following purposes:

4.1.1 Services of Feelingtouch are provided to you;

4.1.2 Realize the purpose in the part of “how does Feelingtouch use information”;

4.1.3 Perform obligations of Feelingtouch in *Agreement on Using Permission and Service of Feelingtouch Game* or the policy and exercise rights of Feelingtouch;

4.1.4 Understand, maintain and improve services of Feelingtouch

4.2 If Feelingtouch or affiliated company of Feelingtouch shares your personal information with any above third party, Feelingtouch will try to ensure that the third party can comply with the policy and other proper confidentiality and security measures that are required by Feelingtouch to be complied with when the third party uses your personal information.

4.3 Along with the continuous development of Feelingtouch businesses, Feelingtouch and

affiliated company of Feelingtouch may implement merger, acquisition, asset transfer or similar transactions and your personal information may be transferred as a part of such transactions. Feelingtouch will inform you before transfer.

4.4 Feelingtouch or affiliated company of Feelingtouch may retain, save or disclose your personal information for the following needs:

4.4.1 Comply with applicable laws and regulations;

4.4.2 Comply with court order or regulations of other legal procedures;

4.4.3 Comply with requirements of relevant government agencies;

4.4.4 Comply with applicable laws and regulations; maintain social public interest, or protect customers of Feelingtouch

4.4.5 Personal and property safety of group company, other users or employees or reasonable purpose for lawful rights and interests.

## **5. Information safety**

5.1 Feelingtouch only retains your personal information in the period required for the purpose of the policy and time limit required by laws and regulations.

5.2 Feelingtouch uses all kinds of safety techniques and procedures in case of loss of information, improper use, unauthorized access or disclosure. For example, in some services, Feelingtouch will use encryption technique (such as SSL) to protect your personal information. But please you understand that due to limitation of technique and possible malicious means, in the internet industry, you cannot always guarantee 100% safety of information even you do your best to strengthen security measures. You shall understand that system and communication network accessed to services of Feelingtouch by you may have problems due to factors out of the controllable range of Feelingtouch.

## **6. How might Feelingtouch collect information?**

6.1 Feelingtouch and the third party cooperative partner of Feelingtouch may collect and use your information by various ways; record your play behavior and store the information as log information.

6.2 Feelingtouch uses and collects your information to provide you with a more personalized user experience and service and for the following purposes:

6.2.1 Remember your identity;

6.2.3 Analyze the condition when you use Feelingtouch services;

6.2.3 Advertisement optimization.

6.3 Feelingtouch collects your information for the above purposes and it may provide the collected non-personal identity information after statistical treatment to advertiser or other cooperative partners, which is used for analyzing how users use services of Feelingtouch and advertisement service.

6.4 Cookies and web beacon may be put on products and services of Feelingtouch by advertiser or other partners. These cookies and web beacon may collect non-personal identity information related to you, which is used for analyzing how users use the

services, sending advertisements that you may be interested in to you, or evaluating the effect of advertisement service. Collection and use of the information by the third party's cookies and web beacon are not restricted by the policy and they are restricted by privacy policy of relevant users. Feelingtouch does not bear responsibility to cookies or web beacon of the third party.

## **7. Advertisement services**

7.1 Feelingtouch may use your relevant information to provide advertisements which are more related to you.

7.2 Feelingtouch may also use your information to send marketing information, provide or popularize the following products and services of Feelingtouch or the third party through services of Feelingtouch, E-mail or other ways:

7.2.1 Goods and services of Feelingtouch, goods and services of affiliated company of Feelingtouch and cooperative partner, including instant messaging service, online media service, interactive entertainment service, social networking service, payment service, internet search service, position and map service, application software and service, data management software and service, online advertising service, internet finance, and other social media, entertainment, e-commerce, information and communication software or service (collectively referred to "internet service");

7.2.2 Goods and services of the third-party internet service provider and the following related third party: food and catering, sports, music, movies, TV, live performance and other arts and entertainment, books, magazines and other publications, clothing and accessories, jewelry, cosmetics, personal health and hygiene, electronics, collectibles, household utensils, appliances, home decoration and furnishings, pet, car, hotel, transport and tourism, banking, insurance and other financial services, member points and rewards plan, and other goods and services which are considered by Feelingtouch likely to be related to you.

## **8. E-mail and information which Feelingtouch may send to you**

8.1 E-mail and information push

Feelingtouch may use your information to send E-mail, news or push notification to your device when you use services of Feelingtouch. If you do not hope to receive the information, you can select to unsubscribe on the device according to relevant hint of Feelingtouch.

8.2 Announcement related to services

Feelingtouch may send announcement related to services to you when necessary (for example, a service is suspended due to system maintenance). You may not cancel these announcements related to services and the property does not belong to promotion.

## **9. Exceptions of privacy policy**

9.1 Services of Feelingtouch may include or link to social media and other services provided by the third party (including website). For example:

9.1.1 You use “share” key to share some contents to services of Feelingtouch, or you use the access service of the third party to log in services of Feelingtouch. These functions may collect your relevant information (including your log information), thus, the above functions can be normally run;

9.1.2 Feelingtouch provides links through advertisement or other methods of Feelingtouch services, which enable you to access the third party’s services or websites.

9.2 The third-party social media or other services may be operated by relevant third party or Feelingtouch. Use of the third-party social media services or other services (including any personal information provided to the third party by you) shall be restricted by service clauses and privacy policy of the third party rather than the policy, so you need to carefully read the clauses. The policy only applies to information collected by Feelingtouch and it does not apply to services provided by the third party or information usage rule of the third party. Feelingtouch is not responsible for any third party’s use of the information provided by you.

## **10. Juveniles use services of Feelingtouch**

Feelingtouch encourages parents or guardian to guide juveniles under the age of eighteen to use services of Feelingtouch. Feelingtouch suggests juveniles to encourage their parents or guardian to read the policy, and suggests juveniles to seek parents or guardian’s consent and guidance before submitting personal information.

## **11. Applicable scope of privacy policy**

11.1 Except some specific services, all services of Feelingtouch apply to the policy. These specific services will apply to specific privacy policy. Aiming at specific privacy policy of some specific services, it will be more specific to explain how Feelingtouch uses your information in the services. The privacy policy of the specific services is a component of the policy. If privacy policy of the relevant specific services is inconsistent with the policy, it shall apply to privacy policy of the specific services.

11.2 Except as otherwise provided in the policy, words used in the policy will have the same meaning of words defined by *Agreement on Using Permission and Service of Feelingtouch Game*.

11.3 Please you note that the policy is not applicable to the following situations:

11.3.1 Information collected by the third-party services (including any third-party sites) accessed through services of Feelingtouch;

11.3.2 Information collected by other companies or organizations which carry out advertisement services in Feelingtouch services.

Hangzhou Feelingtouch Technology Co., Ltd.